





## TERMS & CONDITIONS

1. Customers purchasing a selected Sony product at participating stores between 30th June 2011 and 25 September 2011 inclusive may claim cashback (in the form of a cheque). All purchases and mailing addresses must be within the UK.
2. Products included in this promotion are: DSC-TX10, DSC-WX7, DSC-WX10, DSC-HX7V, DSC-HX9V, DSC-HX100V.
3. To claim your cashback (in the form of a cheque) please send your completed claim form, clearly stating who the cheque should be made payable to, together with your original sales receipt and European Guarantee Information Document to: Sony Cyber-shot™ cashback promotion, PO Box 100, Diss, Norfolk IP98 1SY.
4. All claim forms should be received no later than 31st October 2011. No claim forms will be accepted after this date. (If the purchase was via a credit agreement, please supply a copy of the agreement as well as the sales receipt).
5. The cashback is not available on a product which has not been supplied and distributed by Sony Europe Limited within the UK and Republic of Ireland. Please check with your dealer to ensure your product is eligible before purchasing to avoid disappointment.
6. Your original sales receipt and European Guarantee Information Document will be returned to you with your cheque.
7. Should you have any queries on your application, please phone the Sony Hotline on: 01379 649499.
8. Only original claim forms will be accepted. We suggest you make copies of all documents before posting them and send claims via signed for post.
9. Proof of posting will not be accepted as proof of receipt. No responsibility can be accepted for claim forms lost, damaged or delayed in transit.
10. Illegible or altered claim forms will be deemed void, as will claim forms not completed in accordance with these Terms and Conditions.
11. Please allow 28 days for receipt of your cheque. Should your cheque not arrive, or should there be a problem with your cheque on receipt please call the hotline on: 01379 649499.
12. There is no credit alternative to this offer.
13. All instructions given within this leaflet and claim form are part of these Terms and Conditions.
14. By claiming cashback, applicants will be deemed to have read and accepted these Terms and Conditions.

Promoter: Sony Europe Limited, The Heights, Brooklands, Weybridge, Surrey KT13 0XW. (Please do not send claim forms to this address)

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