



SONY
make.believe



2013 TV range from Sony

Home entertainment products



made to move you.

At Sony we believe that picture quality is about more than pixels, it's about transporting you to the other side of the world, or another world entirely, through a truly immersive experience. This philosophy is most clearly embodied in two of our key features for 2013.

With TRILUMINOS™ Display you'll see colours and tones from the real world that you've never seen on a TV until now, while 4K means you'll experience detail and clarity like never before at four times the quality of Full HD. With Sony you don't just see beauty, you feel it.

4K

TRILUMINOS
DISPLAY

Feel the Beauty **BE MOVED**

the key features of our 2013 TV range



picture quality

So real it's like a window on the world.



connectivity

See how our TVs are integrated with your mobile life.



design

A new vision built from three core principles.



sound quality

A clarity of sound that truly enhances your viewing pleasure.



feature-packed technology

From entry level right up to the top of the range, our TVs are filled with ground breaking technology.

picture quality

We're interested in realism, not over-enhanced fakery. By achieving the most accurate colour and finest detail we believe it's the only way to truly escape into another world.

colours that come alive



TRILUMINOS™ Display from Sony brings the broader palette of the real world to your TV. The deep, rusty red of the Australian outback becomes more wild and expansive, you can see all the variety in the lush greens of the Amazon rainforest and the brilliant blues of the Caribbean sea are even more inviting.

Standard TVs struggle to balance and mix primary colours into a full palette. TVs with TRILUMINOS™ Display, however, can boost red, greens and blues into a wider spectrum of colour creating the purest and most natural shades ever seen on a TV. Your world is full of colour, and now your TV is a true window on the world.



Conventional White LED TRILUMINOS™ Display



enhance everything



From close up detail of a tiger's fur in a wildlife documentary to a quick shot of the dance floor at a wedding taken on your mobile phone, what we watch on our TVs comes from all sorts of places these days. X-Reality PRO from Sony makes sure you always get the best picture quality.

It works by cleverly analysing the scene on the TV and comparing it to an extensive in-built database of images, it sharpens edges and refines detail to give an enhanced picture in nano seconds. So now you'll see the individual hairs on a tiger's back and your wedding snaps will be clear, even if your memory is a bit fuzzy. In fact no matter what you watch you'll see a lot more with X-Reality PRO.



smart TV

From instant access to the latest movie releases on Video Unlimited to controlling your TV with your tablet to sharing pictures from your smartphone on the big screen, BRAVIA® is at the heart of your digital life.

Sony Entertainment Network



There's one place you'll find everything you need for a great night in – the Sony Entertainment Network. Choose from the latest blockbuster films fresh from the cinema with Video Unlimited. Catch up on TV you've missed with BBC iPlayer & 5 On Demand or watch whole seasons of hit shows through Netflix & Lovefilm. See sporting highlights like Formula 1 or Wimbledon with the BBC Sport app or even check out the latest kitten-based viral YouTube.

It's all here in one place. All you have to do is choose what to watch and when you want to watch it.

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LOCALISATION FOR
EACH MARKET



all your questions answered



The show's finished, but you just have to know more? You've got it. With TV SideView, you can use your smartphone or tablet to learn more about the show you're watching right now, like cast and episode details. Easily browse and discover more content – from related TV programs and internet videos to apps, web sites and recorded shows stored on other devices.

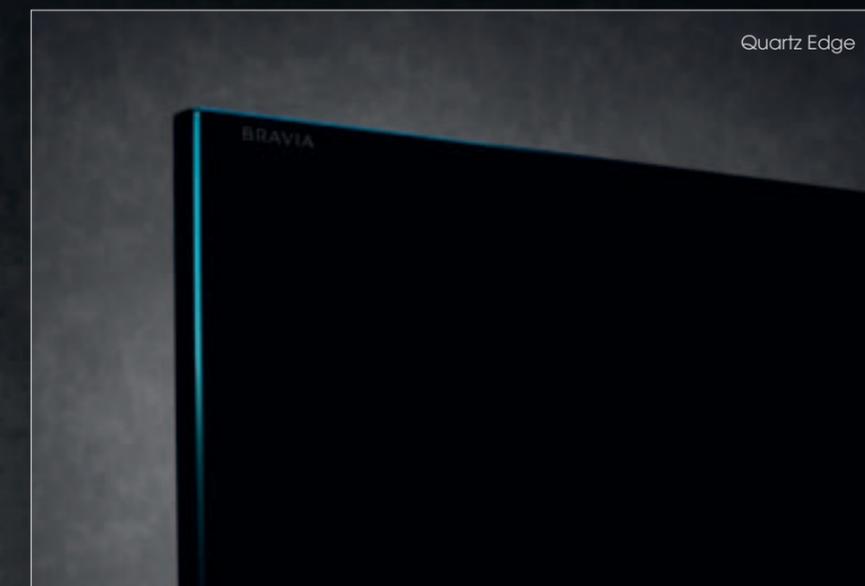
Explore great content from the comfort of a chair with your smartphone or tablet (Android or iOS) and make TV viewing more social by tweeting about it.



design



Distinctive Silhouette



Quartz Edge



Intelligent Core

sound quality

Sony has a rich history of audio innovation and this knowledge is clear to see and hear in our BRAVIA® TV range. Speakers that project such clarity and power from a slim TV mean that you won't believe your ears or your eyes.



Magnetic Fluid Speaker (X9)

Unique to Sony, Magnetic Fluid Speaker technology allows a thinner, more efficient loudspeaker that offers faithful reproduction of high fidelity sound for less energy consumption on our X9 model.

Originally developed for the US space program, an advanced ferromagnetic fluid replaces the traditional damper in ordinary designs. This 'damperless' structure reduces signal losses, while reducing distortion for pure sound with crisp mids and highs.

Long Duct Speaker (W9)

The roar of a V8 engine revving at the start line, the crash of waves breaking on the shoreline, or the crack of thunder announcing itself in the darkened sky. It's that big sound that keeps you on the edge of your seat and gives scenes added impact.

The W9 incorporates a large bass speaker system that will add that extra bit of oomph to your movie nights.

Bass Reflex Speaker (W8, W6)

The sharp crack of a twig in an eerie forest, the thud of a fighter falling to the canvas or the gasp around the stadium as someone misses a penalty. Sound is half of the experience.

With a compact speaker system neatly housed in the back of the W8 and W6 models, your ears will be treated to deep reverberating lows and crystal clear highs as the sound is projected directly towards you.

feature-packed technology



Motionflow

From the twist and turns of a gymnast to the free-flowing football of South America, things can move pretty fast on TV, and you don't want to miss a moment.

Motionflow from Sony reduces blur and judder to show each moving image as smooth as possible, and it works wonders in 3D. Now your favourite athlete remains as sharp and detailed in full flow as they were on the starting blocks.



3D

From exotic fish that seem to swim so close you can touch them, to a sense of depth that makes you feel you're standing on the baseline at Wimbledon, 3D offers a truly immersive viewing experience.

If you like to be on the edge of your seat while the action unfolds around you, there's only one way to do it. 3D in full high definition. That's 3D in more depth and pin-sharp detail than ever before.

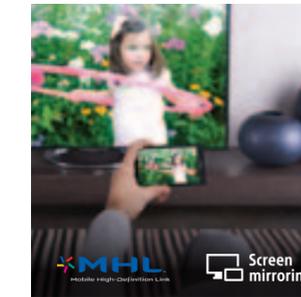


SimulView™

Say goodbye to split screen. Now you and a friend can both experience your own big-screen view of the action as you play nail-biting games.

SimulView™ presents two separate pictures; each player watches independently through light, easy to wear glasses.

There's already a growing choice of SimulView™ games titles available for PlayStation™ 3.



Screen mirroring & MHL

Now you can use the big screen to show off photos from your phone to family and friends, browse potential holiday destinations or just catch up on Facebook.*

With simple wireless pairing or by using an MHL cable you can mirror anything on your phone's screen straight to your TV.

* Video quality may be degraded due to environmental interference



Full HD TV

Watch your favourite programmes from BBC, ITV and Channel 4 in pin-sharp full high definition with the in-built Freeview HD tuner.

You get more than 50 standard TV channels plus a myriad of radio stations to choose from, all without subscription. You're sure to find something you love.

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USB-media Player

Connect your camera, camcorder or a USB drive directly to the television. Then enjoy your personal media with stunning BRAVIA® picture quality and crisp, clear sound.

the 2013 TV range at a glance

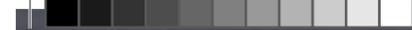
	X9		the 4K Ultra HD TV Astounding real-life clarity and detail. 4K from Sony means 8 million individual pixels - that's four times the quality of Full HD.
	W9		true colour, true quality The widest spectrum of colour on a TV, revealing tones and true-to-life colours you've never seen before on a screen.
	W8		high quality, smart connectivity Share pictures, music and more instantly from your smart phone with one simple touch to the remote.
	W6		a quality TV for everyone See every detail with enhanced clarity and contrast on everything that you watch.
	R4		step into the world of HD The R4 is so much more than a Full HD TV. Image enhancement and noise reduction technology ensures better clarity and detail than standard LED TVs.



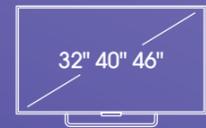


BRAVIA





R4



Step into the world of HD

The R4 is so much more than a Full HD TV. Image enhancement and noise reduction technology ensures better clarity and detail than standard LED TVs. Fast paced sports and action scenes are sharper and more lifelike with Motionflow XR 100Hz.

That's not all. Enjoy photos, apps games and more from your smartphone on the big screen with a simple connection to the USB port.



*32/24W60xA are HD ready

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technical specifications

Find out more at www.sony.co.uk/hub/lcd-television

picture quality

Resolution	Colour	Detail & Contrast	Movement	3D
4K	TRILUMINOS DISPLAY	4K X-Reality PRO	Motionflow XR 800Hz	3D world Created by Sony + SimuView™
Full HD 1080	TRILUMINOS DISPLAY	X-Reality PRO	Motionflow XR 800Hz	3D world Created by Sony + SimuView™
Full HD 1080		X-Reality PRO	Motionflow XR 400Hz	3D world Created by Sony + SimuView™
Full HD 1080		X-Reality PRO	Motionflow XR 200Hz	
Full HD 1080		Clear Resolution Enhancer	Motionflow XR 100Hz	

smart TV

Music, movies, TV and apps	Mirror your smartphone	Control your TV from your mobile device
Sony Entertainment Network	One-touch mirroring Screen mirroring MHL	TV SideView
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	MHL	

sound

Speaker
MAGNETIC FLUID SPEAKER
Long Duct Speaker
Bass Reflex Speaker
Bass Reflex Speaker
Sound Booster

energy ratings

For further information on energy ratings, please visit www.sony.XX/XXXXXXXXXX			
Model Name	Size	Rating	Energy
KDL-55X9005A KDL-65X9005A	55in/139cm 65in/164cm	B B	155 Watt / 215 kWh/annum 193 Watt / 268 kWh/annum
KDL-55W905A KDL-46W905A KDL-40W905A	55in/139cm 46in/117cm 40in/102cm	A+ A+ A	78 Watt / 108 kWh/annum 64 Watt / 89 kWh/annum 62 Watt / 86 kWh/annum
KDL-55W80xA KDL-47W80xA KDL-42W80xA	55in/139cm 47in/119cm 42in/107cm	A+ A+ A	79 Watt / 110 kWh/annum 66 Watt / 92 kWh/annum 61 Watt / 85 kWh/annum
KDL-32W60xA (HD Ready) KDL-32W65xA KDL-42W65xA	32in/80cm 32in/80cm 42in/107cm	A A A+	41 Watt / 57 kWh/annum 41 Watt / 57 kWh/annum 50 Watt / 69 kWh/annum
KDL-32R42xA KDL-40R47xA KDL-46R47xA	32in/80cm 40in/102cm 46in/117cm	A A A	40 Watt / 58 kWh/annum 61 Watt / 89 kWh/annum 75 Watt / 110 kWh/annum

REQUIRES LOCALISATION

X9



W9



W8



W6



*32/24W60xA are HD ready

R4



*32R42xA is HD ready

X9

W9

W8

W6

R4

home audio products

Find out more at www.sony.co.uk/hub/home-cinema-systems

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HT-CT660

HD Surround Soundbar



Big TV sound from a smart speaker set-up

2.1ch speaker bar with wireless subwoofer, S-Force PRO Front Surround, NFC, Bluetooth® and HDMI

- Be immersed in the action with 3D surround sound
- Play music with One-touch listening via Bluetooth® and NFC
- Simple set up with wireless subwoofer and 4x HDMI

BDV-E4100

3D Blu-ray Home Cinema



Experience big movie sound with two tall speakers

Full HD 3D, TRILUMINOS™ Colour, 5.1ch, 2 tall & 2 satellite speakers, 1000W, NFC, Bluetooth® & Wi-Fi®

- Powerful sound with 2 tall & 2 satellite speakers
- Play music from your smartphone with One-touch listening
- Wirelessly access movies, music, games and more

BDV-N7100W

5.1 4K & 3D Blu-ray Home Cinema



Serious cinema sound to touch the senses

Full HD 3D, 4K upscale, TRILUMINOS™ Colour, Magnetic Fluid satellite speakers, NFC, Bluetooth®

- Enjoy pure, undistorted cinematic surround sound
- Watch in Full HD 3D or the powerful detail of 4K
- Play tunes from your smartphone with One-touch listening

BDV-E3100

3D Blu-ray Home Cinema System



Enjoy big movie sound with a touch of style

Full HD 3D, TRILUMINOS™ Colour, 4 speakers, subwoofer, 1000W, NFC, Bluetooth® & Wi-Fi®

- Enjoy movies and music with big, dynamic sound
- Play tunes from your smartphone with One-touch listening
- Give your living room a stylish, refined look

BDP-S5100

Smart Wi-Fi® 3D Blu-ray Disc™ Player



Now your entertainment has no limits

Full HD 2D & 3D, TRILUMINOS™ Colour, built-in Wi-Fi®, online streaming, USB Play, TV SideView

- Catch the latest 3D movies in Full HD 3D
- Stream on-demand movies, music and games
- See a pristine Full HD picture with pure colours

BDP-S3100

Smart Wi-Fi® Blu-ray Disc™ Player



Discover a Wi-Fi® world of movies and more

Full HD, TRILUMINOS™ Colour, built-in Wi-Fi®, online streaming, USB Play, TV SideView

- Stream on-demand movies, music and games
- See a pristine Full HD picture with pure colours
- Get more out of your viewing with TV SideView

BDP-S4100

Smart 3D Blu-ray Disc™ Player



Bring movies to life with Full HD 3D

Full HD 2D & 3D, TRILUMINOS™ Colour, Wi-Fi® ready, online streaming, USB Play, TV SideView

- Catch the latest 3D movies in Full HD 3D
- Ready for online movies, music and games
- See a pristine Full HD picture with pure colours

BDP-S1100

Smart Blu-ray Disc™ Player



Take movie nights to new heights with Full HD

Full HD, TRILUMINOS™ Colour, online streaming, USB Play, Quick Start&Loading

- See a pristine Full HD picture with pure colours
- Ready for online movies, music and games
- Give the room a stylish Sense of Quartz design

accessories

Find out more at www.sony.co.uk/hub/lcd-television

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CMU-BR200

Skype™ camera and microphone unit



Keep in touch with Skype™ on your TV

Skype™ camera and microphone unit for BRAVIA® TVs

- Enjoy crisp, clear video calls in High Definition
- Fits discreetly to your TV with a compact design
- Experience sharp close-ups using autofocus

DLC-MB20

Mobile High-Definition Link cable (MHL)



Play and share smartphone content on your TV

Mobile High-Definition Link cable to connect your smartphone to your TV for playback and charging

- Simple to use cable - just plug and play
- Enjoy HD smartphone content on your TV
- Charge your phone while it's connected

TDG-500A (W9)

Active 3D glasses



Take 3D into Full HD with Active 3D glasses

- Enjoy 3D movies in Full HD
- Never lose the 3D picture with RF connectivity
- Two people can watch (or play) with SimulView™

TDG-500P (X9, W8)

Passive 3D glasses



See all the 3D action in comfort

- Enjoy sharp 3D images that leap off the screen
- Simply slip them on over your day-to-day glasses
- Get a comfortable fit from a lightweight design

TDG-SV5P (X9, W8)

Passive SimulView™ gaming glasses



Enjoy multi-player gaming without the split screen

- Get a single-screen view of two-player games
- Game in comfort with a lightweight design
- Keep eyes on the action with a white-back frame

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www.sony.XX

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