

## Terms and Conditions

1. The promoter of Cashback with Sony (the “Promotion”) is Sony Europe Limited (“Sony”) based at The Heights, Brooklands, Weybridge, Surrey, KT13 0XW. **Please do not send claim forms to this address** as they will not be forwarded to the Agency collecting the claims.
2. The Promotion only applies to products which have been supplied and distributed by Sony within the UK and Republic of Ireland.

## How to Claim

3. If you have purchased any of the following Cyber-shot /Handycam products:  
(the “Products”)  
from an authorised Sony dealer located in the UK and Republic of Ireland between 15<sup>th</sup> October 2014 and 25<sup>th</sup> January 2015 (inclusive) then you are entitled to submit a claim for Cashback.

Category	Model	Product Description
Cyber-shot	DSC-RX1/R	Cyber-shot
Cyber-shot	DSC-RX10	Cyber-shot
Cyber-shot	DSC-RX100M2	Cyber-shot
Cyber-shot	DSC-RX100	Cyber-shot
Cyber-shot	DSC-HX400V	Cyber-shot
Cyber-shot	DSC-HX60/V	Cyber-shot
Cyber-shot	DSC-WX350	Cyber-shot
Handycam	HDR-AX100	Handycam
Handycam	HDR-CX900	Handycam
Handycam	HDR-PJ530	Handycam
Handycam	HDR-PJ810	Handycam
Handycam	HDR-PJ240	Handycam
Handycam	HDR-PJ330	Handycam
Alpha	ILCE-6000	α
Alpha Lens	SAL70400G2	70-400mm F4-5.6 G SSM II
Alpha Lens	SEL28135G	PZ 28-135mm F4 G OSS
Alpha Lens	SEL70200G	70-200mm F4 G OSS
Alpha Lens	SAL70300G	70-300mm F4.5-5.6 G SSM
Alpha Lens	SEL2470Z	Vario-Tessar T* 24-70mm F4 ZA OSS
Alpha Lens	SEL35F28Z	Sonnar T* 35mm F2.8 ZA
Alpha Lens	SEL55F18Z	Sonnar T* 55mm F1.8 ZA
Alpha Lens	SEL1635Z	Vario-Tessar T* 16-35mm F4 ZA OSS
Alpha Lens	SAL18250	DT 18-250mm F3.5-6.3
Alpha Lens	SAL55300	DT 55-300mm F4-5.6 SAM II
Alpha Lens	SELP18105G	PZ 18-105mm F4 G OSS
Alpha Lens	SEL55210/B	55-210mm F4.5-6.3 OSS
Alpha Lens	SEL2870	28-70mm F3.5-5.6 OSS
Alpha Lens	SAL55200-2	DT 55-200mm F4-5.6 SAM II

Alpha Lens	SAL30M28	DT 30mm F2.8 Macro SAM
Alpha Lens	SAL35F18	DT 35mm F1.8 SAM
Alpha Lens	SAL50F18	DT 50mm F1.8 SAM
Alpha Lens	SAL85F28	85mm F2.8 SAM
Alpha Lens	SEL16F28	16mm F2.8
Alpha Lens	SEL30M35	30mm F3.5 Macro
Alpha Lens	SEL50F18/B	50mm F1.8 OSS
Accessories	HVL-F60M	F60 Flash
Accessories	XLR-K1M	XLR Adapter and Microphone Kit
Accessories	FDA-V1K	Optical Viewfinder Kit (RX)
Accessories	HVL-F43M	F43 Flash
Accessories	CLM-V55	Clip-on LCD Monitor
Accessories	LA-EA4	Full-Frame A-mount Adaptor
Accessories	FDA-EV1MK	XGA OLED Electronic Viewfinder Kit
Accessories	VG-C99AM	A99 Grip
Accessories	VG-C77AM	A77 Grip
Accessories	VG-C1EM	A7 Series Grip
Accessories	LCS-ELCA	A7 Series Leather Body Case
Accessories	ECM-W1M	Bluetooth Wireless Microphone System

(the “**Products**”)

from an authorised Sony dealer located in the UK and Republic of Ireland between 15<sup>th</sup> October 2014 and 25<sup>th</sup> January 2015 (inclusive) then you are entitled to submit a claim for Cashback.

4. Regardless of the type of Product that you are claiming for please complete your claim online at the following URL [www.sony.co.uk/imagingcashback](http://www.sony.co.uk/imagingcashback) or [www.sony.ie/imagingcashback](http://www.sony.ie/imagingcashback) for Republic of Ireland. You will need to include electronically the UK serial number of the product, together with a copy of your original printed sales receipt to claim your Cashback

All claim forms submitted in respect of the Cashback Promotion should be received by midnight on 25<sup>th</sup> February 2015. No claims will be accepted after this date.

5. All Sony products are subject to availability.
6. It is necessary to have access to the internet with sufficient broadband speed and download capability in order to complete the claim form. Please note that there may be additional fees imposed by a participant’s internet service provider depending on their terms and conditions of internet use.
7. The Cashback is only available on Sony Qualifying products which have been supplied and distributed by Sony to its authorised dealers within the UK and Republic of Ireland. We recommend that you check with your retailer before purchase to ensure that your purchase qualifies under these Terms and Conditions; Sony is not responsible for a retailer’s misleading

statements in this respect and the final decision as to whether a retailer is authorised rests with Sony. For the avoidance of doubt, Sony will not accept claims against Products purchased from eBay (whether listed as new or used). This Offer applies only to Qualifying products purchased from Amazon.co.uk with a valid UK serial number and does not apply to used products. Offer applies to products dispatched from and sold by Amazon.co.uk and does not apply to products from third party sellers on Amazon.co.uk's Marketplace platform

8. A claim for Cashback cannot be validly made in respect of a Product where a customer returns it to the retailer and receives a full refund.
9. Only claim forms with valid UK serial number filled in, accompanied by copy of original printed sales receipt/sales invoice clearly showing the name of the retailer, the Product name and date of purchase will be accepted. Online order confirmations are not acceptable. Handwritten receipts will not be accepted. In the event of an incomplete claim, the participant will be informed via email and he/she will be given a deadline of (ten) 10 calendar days in which to resolve any issues and to send the correct and valid document that meets these requirements.
10. This Promotion is a consumer promotion and is only available to the original consumer that purchased the Product. Claims from companies, organisations and institutions and claims from resellers are excluded from this offer.
11. As this is a consumer promotion, only 3 claims on main camera units can be made by one consumer. The number of claims on accessories and lenses are unlimited, but only 3 claims per individual item can be submitted.
12. Please allow 28 days for receipt of your Cashback once all criteria has been fulfilled; where we are unable to meet this deadline then we will do so as quickly as possible thereafter.
13. The Cashback will be provided in the form of a direct bank transfer to accounts which are operated by a financial institution located in the UK or Republic of Ireland. This is on assumption that correct electronic bank details are supplied. Alternative cashback fulfilment is not possible. Note that successful claimants will have their Cashback provided by direct bank transfer provided correct bank details have been included and receipt is valid and readable. Claimants from the United Kingdom will have their Cashback paid in sterling whereas claimants from the Republic of Ireland will have their Cashback paid in Euros.

## **General**

14. We reserve the right to withhold and / or refuse payment of the Cashback where we suspect that any false or fraudulent claim is being made or where a claim has been made which does not comply with these terms.

15. We reserve the right to withdraw the Promotion at any time without notice. All Cashback offers are subject to availability. Sony reserves the right to substitute any of the offers for products or services of equivalent status and value as necessary.
16. The Promotion is not available in conjunction with any other promotion.
17. There is no credit, cash or product alternative to the payment of a Cashback.
- 18. Should you have any queries in relation to your claim, please phone us on [0207 365 2810](tel:02073652810) (UK) and [01 413 1771](tel:014131771) (Republic of Ireland) or contact us via online website at [www.sony.co.uk/support/en/contacts/email](http://www.sony.co.uk/support/en/contacts/email) or [www.sony.ie/support/en/contacts/email](http://www.sony.ie/support/en/contacts/email) (IE)**
19. All instructions given within the claim form are part of these Terms and Conditions.
20. By claiming your Cashback claimants will be deemed to have read and accepted these Terms and Conditions and Sony's privacy policy which is available at [http://www.sony.co.uk/pages/privacy/privacy\\_statement\\_en\\_GB.html](http://www.sony.co.uk/pages/privacy/privacy_statement_en_GB.html)
21. Personal information which you supply will be processed by Sony Europe Limited, and its third party service provider for the purposes of administering this promotion.
22. If you have any questions regarding our use of your personal information, please contact us via our online web form at <http://services.sony.co.uk/support/en/contacts/pim/email>
23. For more information on Sony's privacy statement, please visit: [http://www.sony.co.uk/eu/pages/privacy/en\\_GB/privacy\\_overview.html](http://www.sony.co.uk/eu/pages/privacy/en_GB/privacy_overview.html)
24. This Promotion is subject to English law and all parties submit to the exclusive jurisdiction of the English courts. In the event of any confusion, English language shall prevail.