

Terms and Conditions

1. The promoter of Cashback with Sony (the “Promotion”) is Sony Europe Limited (“Sony”) based at The Heights, Brooklands, Weybridge, Surrey, KT13 0XW.
2. Please do not send claim forms to this address as they will not be forwarded to the Agency collecting the claims. Please only use the website to enter claims. Old claim documents will not be accepted and no cashback will be processed.
3. The Promotion only applies to products which have been supplied and distributed by Sony within the UK and Republic of Ireland.

How to Claim

4. If you have purchased any of the following Cyber-shot /Handycam products:
(the “Products”)
from an authorised Sony dealer located in the UK and Republic of Ireland between 21st May 2015 and 6th September 2015 (inclusive) then you are entitled to submit a claim for Cashback.

Category	Product	Cashback Value GBP	Cashback Value Euro
Cyber-shot	DSC-RX1/R	£200	250 €
Cyber-shot	DSC-RX10	£50	60 €
Cyber-shot	DSC-RX100M3	£50	60 €
Cyber-shot	DSC-RX100M2	£40	50 €
Cyber-shot	DSC-RX100	£30	40 €
Cyber-shot	DSC-HX400V	£40	50 €
Handycam	FDR-AX100	£150	200 €
Handycam	HDR-CX900	£100	130 €
Handycam	FDR-AXP33	£80	100 €
Handycam	FDR-AX33	£80	100 €
Handycam	HDR-PJ810	£60	80 €
Handycam	HDR-PJ620	£40	50 €
Alpha	ILCE-6000	£50	60 €
Alpha	ILCE-7	£100	130 €
Alpha	ILCE-7M2K	£100	130 €
Alpha	ILCE-7S	£100	130 €
Alpha	ILCE-7R	£100	130 €
Alpha	ILCE-7M2	£100	130 €
Alpha	ILCE-7M2K	£100	130 €
Accessories	LCJ-RXB	£20	25 €
Accessories	LCJ-RXE	£10	13 €
Accessories	HVL-LEIR1	£20	25 €
Accessories	HVL-F32M	£30	40 €
Accessories	HVL-F43M	£40	50 €

Accessories	HVL-F60M	£50	60 €
Accessories	LA-EA3	£20	25 €
Accessories	FDA-EV1MK	£40	50 €
Accessories	VG-C99AM	£40	50 €
Accessories	VG-C77AM	£30	40 €
Accessories	VG-C1EM	£30	40 €
Accessories	VG-C2EM	£30	40 €
Accessories	LCS-ELCA	£20	25 €
Accessories	LCS-ELCB	£20	25 €
Accessories	ECM-XYST1M	£20	25 €
Accessories	LA-EA4	£40	50 €
Alpha Lens	SAL70300G	£100	130 €
Alpha Lens	SAL70400G2	£200	250 €
Alpha Lens	SAL18250	£50	60 €
Alpha Lens	SAL55200-2	£30	40 €
Alpha Lens	SAL55300	£50	60 €
Alpha Lens	SAL30M28	£30	40 €
Alpha Lens	SAL35F18	£30	40 €
Alpha Lens	SAL50F18	£30	40 €
Alpha Lens	SAL85F28	£30	40 €
Alpha Lens	SELP18105G	£50	60 €
Alpha Lens	SEL55210	£50	60 €
Alpha Lens	SEL55210B	£50	60 €
Alpha Lens	SEL16F28	£30	40 €
Alpha Lens	SEL30M35	£30	40 €
Alpha Lens	SEL50F18	£30	40 €
Alpha Lens	SEL50F18B	£30	40 €
Alpha Lens	SEL2470Z	£100	130 €
Alpha Lens	SEL35F28Z	£100	130 €
Alpha Lens	SEL55F18Z	£100	130 €
Alpha Lens	SEL70200G	£150	200 €
Alpha Lens	SEL1635Z	£100	130 €
Alpha Lens	SELP28135G	£200	250 €
Alpha Lens	SEL35F14Z	£150	200 €
Alpha Lens	SEL24240	£100	130 €
Alpha Lens	SEL28F20	£40	50 €

5. Regardless of the type of Product that you are claiming for please complete your claim online at the following URL www.sony.co.uk/imagingcashback or www.sony.ie/imagingcashback for Republic of Ireland. You will need to include electronically the UK serial number of the product, together with a copy of your original printed sales receipt to claim your Cashback

All claim forms submitted in respect of the Cashback Promotion should be received by midnight on 6th October 2015. No claims will be accepted after this date.

6. All Sony products are subject to availability.
7. It is necessary to have access to the internet with sufficient broadband speed and download capability in order to complete the claim form. Please note that there may be additional fees imposed by a participant's internet service provider depending on their terms and conditions of internet use.
8. The Cashback is only available on Sony Qualifying products which have been supplied and distributed by Sony to its authorised dealers within the UK and Republic of Ireland. We recommend that you check with your retailer before purchase to ensure that your purchase qualifies under these Terms and Conditions; Sony is not responsible for a retailer's misleading statements in this respect and the final decision as to whether a retailer is authorised rests with Sony. For the avoidance of doubt, Sony will not accept claims against Products purchased from eBay (whether listed as new or used). This Offer applies only to Qualifying products purchased from Amazon.co.uk with a valid UK serial number and does not apply to used products. Offer applies to products dispatched from and sold by Amazon.co.uk and does not apply to products from third party sellers on Amazon.co.uk's Marketplace platform
9. A claim for Cashback cannot be validly made in respect of a Product where a customer returns it to the retailer and receives a full refund.
10. Only claim forms with valid UK serial number filled in, accompanied by copy of original printed sales receipt/sales invoice clearly showing the name of the retailer, the Product name and date of purchase will be accepted. Online order confirmations are not acceptable. Handwritten receipts will not be accepted. In the event of an incomplete claim, the participant will be informed via email and he/she will be given a deadline of (ten) 10 calendar days in which to resolve any issues and to send the correct and valid document that meets these requirements.
11. This Promotion is a consumer promotion and is only available to the original consumer that purchased the Product. Claims from companies, organisations and institutions and claims from resellers are excluded from this offer.
12. As this is a consumer promotion, only 3 claims on main camera units can be made by one consumer. The number of claims on accessories and lenses are unlimited, but only 3 claims per individual item can be submitted.
13. Please allow 28 days for receipt of your Cashback once all criteria has been fulfilled; where we are unable to meet this deadline then we will do so as quickly as possible thereafter.
14. The Cashback will be provided in the form of a direct bank transfer to accounts which are operated by a financial institution located in the UK or Republic of Ireland. This is on assumption that correct electronic bank details are supplied. Alternative cashback fulfilment is not possible. Note that successful claimants will have their Cashback provided by direct bank transfer provided correct bank details have been included and receipt is valid and readable. Claimants

from the United Kingdom will have their Cashback paid in sterling whereas claimants from the Republic of Ireland will have their Cashback paid in Euros.

General

15. We reserve the right to withhold and / or refuse payment of the Cashback where we suspect that any false or fraudulent claim is being made or where a claim has been made which does not comply with these terms.
16. We reserve the right to withdraw the Promotion at any time without notice. All Cashback offers are subject to availability. Sony reserves the right to substitute any of the offers for products or services of equivalent status and value as necessary.
17. The Promotion is not available in conjunction with any other promotion.
18. There is no credit, cash or product alternative to the payment of a Cashback.
- 19. Should you have any queries in relation to your claim, please phone us on [0207 365 2810](tel:02073652810) (UK) and [01 413 1771](tel:014131771) (Republic of Ireland) or contact us via online website at www.sony.co.uk/support/en/contacts/email or www.sony.ie/support/en/contacts/email (IE)**
20. All instructions given within the claim form are part of these Terms and Conditions.
21. By claiming your Cashback claimants will be deemed to have read and accepted these Terms and Conditions and Sony's privacy policy which is available at http://www.sony.co.uk/pages/privacy/privacy_statement_en_GB.html
22. Personal information which you supply will be processed by Sony Europe Limited, and its third party service provider for the purposes of administering this promotion.
23. If you have any questions regarding our use of your personal information, please contact us via our online web form at <http://services.sony.co.uk/support/en/contacts/pim/email>
24. For more information on Sony's privacy statement, please visit: http://www.sony.co.uk/eu/pages/privacy/en_GB/privacy_overview.html
25. This Promotion is subject to English law and all parties submit to the exclusive jurisdiction of the English courts. In the event of any confusion, English language shall prevail.

