

Terms and Conditions

1. The promoter of Cashback with Sony (the “**Promotion**”) is Sony Europe Limited (“**Sony**”) based at The Heights, Brooklands, Weybridge, Surrey, KT13 0XW.
2. Please do not send claims to this address as they will not be forwarded to the Agency collecting the claims. Please only use the website to enter claims.
3. The Promotion only applies to products which have been supplied and distributed by Sony within the UK and Republic of Ireland. Employees and contractors of, or anyone connected to, the Promoter (or its affiliates and/or corporate partners) are not eligible to enter.
4. Please take time to review these terms and conditions carefully and ensure that you comply with their provisions in order to avoid disappointment.

Claim Process

5. If you have purchased either of the products listed below (the “**Products**”) from an authorised Sony dealer located in the UK, Republic of Ireland and Isle of Man **between 24th November 2017 and 24th December 2017 (inclusive)** then you will be entitled to apply for the following Cashback and the remainder of these Terms and Conditions shall apply.

Category	Product	Cashback Value (UK)	Cashback Value (R.O.I)
Sony BRAVIA OLED	55A1	£300	€ 300
	65A1	£500	€ 500

Claims must be submitted after thirty (30) days from the date of purchase of the relevant Product. Claims submitted before the relevant date will be rejected.

In any event all claims must be received by midnight on 31st January 2018. No claims will be accepted after this date.

For the avoidance of doubt, the date of purchase on the invoice or receipt counts as day one.

6. Please complete your claim online at the following URL www.sony.co.uk/a1cashback (or www.sony.ie/a1cashback for Republic of Ireland). You will need to create a MySony account and provide the serial number of the product, a photo of the serial number on the product itself and a copy of your original printed sales receipt to claim your Cashback.
7. All Sony products are subject to availability.
8. It is necessary to have access to the internet with sufficient broadband speed and download capability in order to complete the claim. Please note that there may be additional fees imposed by a participant’s internet service provider depending on their terms and conditions of internet use.
9. The Cashback is only available on Products which have been supplied and distributed by Sony to its authorised dealers within the UK, Republic of Ireland and Isle of Man (as appropriate). We recommend that you check with your retailer before purchase to ensure that your purchase qualifies under these Terms and Conditions. You can also check on the Sony Cashback website specified in clause 6 for details of Sony’s authorised dealers. Sony is not responsible for a retailer’s misleading statements in this respect and the final

decision as to whether a retailer is authorised rests with Sony. For the avoidance of doubt, **Sony will not accept claims against products purchased from eBay or from third party sellers on Amazon.co.uk's Marketplace platform (whether listed as new or used).**

10. A claim for Cashback cannot be validly made in respect of a product where a customer returns it to the retailer and receives a full refund.
11. Only claims with valid serial number filled in, a photo of the serial number on the product and a copy of original printed sales receipt/sales invoice clearly showing the name of the retailer, the product name and date of purchase will be accepted. Online order confirmations, delivery notes and handwritten receipts will not be accepted. In the event of an incomplete claim, the participant will be informed via email and he/she will be given a deadline of 10 (ten) calendar days in which to resolve any issues and to send the correct and valid document that meets these requirements.
12. This Promotion is a consumer promotion and is only available to the original consumer that purchased the product. Claims from companies, organisations and institutions and claims from resellers are excluded from this offer.
13. As this is a consumer promotion, a maximum of 3 claims can be made by one consumer.
14. Please allow 28 days for receipt of your Cashback once all criteria has been fulfilled; where we are unable to meet this deadline then we will do so as quickly as possible thereafter.
15. The Cashback will be provided in the form of a direct bank transfer to accounts which are operated by a financial institution located in the UK, Republic of Ireland or Isle of Man. This is on assumption that correct electronic bank details are supplied. Alternative cashback fulfilment is not possible. Note that successful claimants will have their Cashback provided by direct bank transfer provided correct bank details have been included and receipt is valid and readable. Claimants from the United Kingdom will have their Cashback paid in sterling whereas claimants from the Republic of Ireland will have their Cashback paid in Euros.

Miscellaneous terms

16. We reserve the right to withhold and / or refuse payment of the Cashback where we suspect that any false or fraudulent claim is being made or where a claim has been made which does not comply with these terms.
17. We reserve the right to withdraw the Promotion at any time without notice. All Cashback offers are subject to availability. Sony reserves the right to substitute any of the offers for products or services of equivalent status and value as necessary.
18. The Promotion is not available in conjunction with any other promotion.
19. There is no credit, cash or product alternative to the payment of a Cashback.
20. **Should you have any queries in relation to your claim, please phone us on [0207 365 2810](tel:02073652810) (UK) and [01 413 1771](tel:014131771) (Republic of Ireland) or contact us via online website at www.sony.co.uk/support/en/contacts/email or www.sony.ie/support/en/contacts/email (IE)**
21. All instructions given within on the promotion websites referenced above are part of these Terms and Conditions.

22. By claiming your Cashback claimants will be deemed to have read and accepted these Terms and Conditions and Sony's privacy policy which is available at http://www.sony.co.uk/pages/privacy/privacy_statement_en_GB.html
23. Personal information which you supply will be processed by Sony Europe Limited and its third party service provider for the purposes of administering this promotion.
24. If you have any questions regarding our use of your personal information, please contact us via our online web form at <http://services.sony.co.uk/support/en/contacts/pim/email>
25. For more information on Sony's privacy statement, please visit: http://www.sony.co.uk/eu/pages/privacy/en_GB/privacy_overview.html.
26. This Promotion is subject to English law and all parties submit to the exclusive jurisdiction of the English courts.