Terms and Conditions

1. The promoter of Cashback with Sony (the "**Promotion**") is Sony Europe B.V. incorporated in The Netherlands, registration number 71682147, and with registered office at The Heights, Brooklands, Weybridge, Surrey, KT13 0XW, United Kingdom ("**Sony**"). Please do not send claim forms to this address as they will not be accepted. Please only use the website listed in section 7 to enter claims.

2. This Promotion is a consumer promotion and is only available to the original consumer that purchased the product. Claims from companies, organisations and institutions and claims from resellers are excluded from this offer. You must be aged 18 or over in order to make a claim under the Promotion.

3. The Promotion only applies to the purchase of new products (i.e. not second hand, returned or refurbished products) which have been supplied and distributed by Sony within the UK and Republic of Ireland.

4. Please take time to review these terms and conditions carefully and ensure that you comply with **Claim process** their provisions in order to avoid disappointment.

5. Subject to clause 5(b) below, if you have purchased any of the following products (the "**Products**") from an authorised Sony dealer located in the UK, Republic of Ireland and Isle of Man **between the 17th October 2018 and the 31st January 2019 (inclusive)** then you will be entitled to apply for the following Cashback amounts and the remainder of these Terms and Conditions shall apply.

Category	Product	Cashback Value (UK)	Cashback Value (R.O.I)
Compact Cameras Cyber-Shot™	RX100	£50	€60
	RX100 Kit	£50	€60
	RX100M3	£50	€60
	RX100M3 Kit	£50	€60
	RX100M4	£50	€60
	RX100M5	£50	€60
	RX100M5A	£50	€60
	RX10	£100	€115
	RX10M2	£130	€150
	RX10M3	£150	€175
	RX10M4	£150	€175
	HX90	£50	€60
	HX90V	£50	€60
	HX90VCDI Kit	£50	€60

	HX90VCDN Kit	£50	€60
	HX350	£30	€35
	HX400V	£30	€35

α Full Frame Mirrorless	A7	£150	€175
	A7 Kit	£150	€175
	A7K	£150	€175
	A7M2	£300	€350
	A7M2K	£300	€350
	A7M2 Zeiss Kit	£380	€450
	A7S	£200	€230
	A7RM2	£200	€230
α APS-C Mirrorless	A6000	£50	€60
	A6000L	£50	€60
	A6000L Kit	£50	€60
	A6000Y	£50	€60
	A6000 Zeiss Kit	£130	€160
	A6300	£200	€230
	A6300L	£200	€230
	A6300L Kit	£200	€230
	A6300M	£200	€230
	A6300 Zeiss Kit	£280	€330
	A6500	£300	€300
	A6500 Kit	£340	€350
	A6500M	£300	€300
	A6500 Zeiss Kit	£380	€400
Camcorders Handycam®	AX33	£50	€60
	AX53	£50	€60
	AX53 Kit	£50	€60
	AX100	£100	€115
Lenses	SEL1018	£40	€50
	SEL1670Z	£80	€100
	SELP18105G	£40	€50
	SEL18200LE	£50	€60
	SEL24F18Z	£80	€90
	SEL2470Z	£80	€100
	SEL35F28Z	£80	€100
	SEL55F18Z	£80	€100
	SEL70200G	£80	€100

	SEL1635Z	£100	€115
	SELP28135G	£170	€200
	SEL24240	£100	€115
	SEL35F14Z	£80	€100
	SEL90M28G	£80	€100
	SEL70300G	£80	€100
	SEL50F14Z	£80	€100
	SEL1635GM	£100	€115
	SEL1635GM with A9, A7RM3 or A7SM2	£200	€230
	SEL2470GM	£100	€115
	SEL2470GM with A9, A7RM3 or A7SM2	£200	€230
	SEL70200GM	£100	€115
	SEL70200GM with A9, A7RM3 or A7SM2	£200	€230
	SEL85F14GM	£100	€115
	SEL85F14GM with A9, A7RM3 or A7SM2	£200	€230
	SEL100400GM	£100	€115
	SEL100400GM with A9, A7RM3 or A7SM2	£200	€230
	SEL100F28GM	£100	€115
	SEL100F28GM with A9, A7RM3 or A7SM2	£200	€230
	SEL1224G	£80	€100
	SEL85F18	£50	€60
	SELP18110G	£350	€400
	SELP18200	£50	€60
	SEL18135	£50	€60
	SAL135F18Z	£170	€200
	SAL1635Z2	£125	€145
	SAL2470Z2	£170	€200
	SAL24F20Z	£80	€90
	SAL50F14Z	£125	€145
	SAL85F14Z	£125	€145
	SAL70200G2	£170	€200
	SAL70300G2	£125	€145
	SAL70400G2	£170	€200
	SAL35F14G	£170	€200
	SAL300F28G2	£400	€465

	SAL500F40G	£800	€930
	SAL100M28	£80	€90
	SAL135F28	£125	€145
Accessories	HLV-F43M	£80	€90
	HLV-F32M	£40	€50
	HLV-F20M	£50	€60
	VG-C1EM	£80	€90
	VG-C2EM	£80	€90
	VG-C77AM	£70	€80
Memory Cards (Sony G-Series UHS-II)	SF-G32	£15	€15
	SF-G64	£25	€25
	SF-G128	£50	€50

Special Offer for products purchased between 23rd November 2018 and 28th November 2018 (Inclusive) or **between 12th December and 6th January 2019 (Inclusive) only.**

5b. If you have purchased any of the following products from an authorised Sony dealer located in the UK, Republic of Ireland and Isle of Man **between 23rd November 2018 and 28th November 2018 (Inclusive) or between 12th December 2018 and 6th January 2019 (inclusive)** then you will be entitled to apply for the following enhanced Cashback and the remainder of these Terms and Conditions shall apply.

Category name translation for landing page	Product Name	Cashback Value (UK)	Cashback Value (RoI)
Compact Cameras Cyber-Shot™	RX100	£70	€80
	RX100 Kit	£70	€80
	RX100M3	£100	€120
	RX100M3 Kit	£100	€120
	HX90	£80	€90
	HX90V	£80	€90
	HX90VCDI Kit	£80	€90
	HX90VCDN Kit	£80	€90
α APS-C Mirrorless	A6000	£100	€120
	A6000L	£100	€120
	A6000L Kit	£100	€120
	A6000Y	£100	€120
	A6000 Zeiss Kit	£180	€220

6. Customers who purchase one of the following lenses: SEL2470GM, SEL70200GM SEL100F28GM, SEL100400GM, SEL1635GM, SEL85F14GM together with one of the following cameras: A9, A7RM3, A7SM2 will be entitled to receive double the advertised cashback amount on the lens purchase (i.e. GBP 200 instead of GBP 100). Double cashback is only available where the lens and camera products have been purchased together at the same time, i.e. as part of the same single transaction. Double cashback is only available in respect of the lens, not the camera. There is no limit on the number of lenses that can be included in a double cashback claim provided they have been purchased at the same time as the main camera unit.

General Terms applicable to all Cashback applications

7. Regardless of the type of product(s) that you are claiming for, please complete your claim online at the following URL: www.sony.co.uk/wintercashback (or www.sony.ie/wintercashback for Republic of Ireland).

8. You will need a MySony account to submit a claim – if you do not already have a MySony account, you will be required to create an account. To complete your claim you will be required to include electronically the serial number of the product, a photo of the serial number on the product itself, and a copy of your original printed sales receipt/sales invoice clearly showing the name of the retailer, the product name and date of purchase. For double cashback claims under section 6, the receipt/sales invoice must show both the qualifying lens product and the camera product. Online order confirmations and handwritten receipts will not be accepted.

9. **Claims may only be submitted after thirty (30) days from the date of purchase of the relevant Product(s). Claims submitted before the relevant date will be rejected.**

10. **All claim forms submitted in respect of the Cashback Promotion must be received by midnight (CET) on March 31st 2019. No claims will be accepted after this date**.

11. It is necessary to have access to the internet with sufficient broadband speed and download capability in order to complete the claim form. Sony will not be held liable for any technical, hardware, software, server, website or internet connection issues which prevent or otherwise obstruct you from participating in the Promotion. Please note that there may be additional fees imposed by a participant's internet service provider depending on their terms and conditions of internet use.

12. The Cashback is only available on Sony qualifying products which have been supplied and distributed by Sony to its authorised dealers within the UK, Republic of Ireland and Isle of Man (as appropriate). We recommend that you check with your retailer before purchase to ensure that your purchase qualifies under these Terms and Conditions. You can also check on the Sony Cashback website specified in section 7 for details of Sony's authorised dealers. Sony is not responsible for a retailer's misleading statements in this respect and the final decision as to whether a retailer is authorised rests with Sony. For the avoidance of doubt, **Sony will not accept claims against products purchased from eBay or from third party sellers on the Amazon Marketplace platform (whether listed as new or used).**

13. A claim for Cashback cannot be validly made in respect of a product where a customer returns it to the retailer and receives a full refund.

14. In the event of an incomplete claim, the participant will be informed via email and he/she will be given a deadline of 10 (ten) calendar days in which to resolve any issues and to send the correct and valid document that meets these requirements.

15. A maximum of 3 claims can be made by one consumer and only one claim per product. There is no limit on the number of products that can be included within an individual claim (subject to section 8), but each separate sales transaction must be submitted as a separate claim.

16. Please allow 28 days for receipt of your Cashback once all criteria has been fulfilled; where we are unable to meet this deadline then we will do so as quickly as possible thereafter.

17. The Cashback will be provided in the form of a direct bank transfer to accounts which are operated by a financial institution located in the UK, Republic of Ireland or Isle of Man. This is on assumption that correct electronic bank details are supplied. Alternative cashback fulfilment is not possible. Note that successful claimants will have their Cashback provided by direct bank transfer provided correct bank details have been included and receipt is valid and readable. Claimants from the United Kingdom will have their Cashback paid in sterling whereas claimants from the Republic of Ireland will have their Cashback paid in Euros.

Miscellaneous terms

18. We reserve the right to withhold and / or refuse payment of the Cashback: (i) where we suspect that a claim under this Promotion is false or fraudulent or the claim does not comply with these terms or (ii) to an individual who has submitted a claim under a previous promotion which was fraudulent or otherwise in breach of terms of the terms of such promotion.

19. We reserve the right to withdraw the Promotion at any time without notice. All Cashback offers are subject to availability. Sony reserves the right to substitute any of the offers for products or services of equivalent status and value as necessary.

20. All Sony products are subject to availability.

21. The Promotion is not available in conjunction with any other promotion.

22. There is no credit, cash or product alternative to the payment of a Cashback.

23. **Should you have any queries in relation to your claim, please phone us on** 0207 365 2810 **(UK) and** +353 (0) 14073341 **(Republic of Ireland) or contact us via online website at** https://services.sony.co.uk/supportmvc/en/contact/email?cam=Cashback-DIME-winter-2018UK-IE **(UK) or** https://services.sony.ie/supportmvc/en/contact/email?cam=Cashback-DIMEwinter-2018-UK-IE **(IE)**

24. All instructions given within the claim form are part of these Terms and Conditions.

25. By claiming your Cashback claimants will be deemed to have read and accepted these Terms and Conditions and Sony's privacy policy which is available at http://www.sony.co.uk/pages/privacy/privacy_statement_en_GB.html

26. Personal information which you supply will be processed by Sony Europe B.V. and its third party service provider for the purposes of administering this promotion. Sony may share information with authorised Sony dealers, where necessary, in order to verify claims and prevent fraudulent claims.

27. If you have any questions regarding our use of your personal information, please contact us via our online web form at http://services.sony.co.uk/support/en/contacts/pim/email

28. This Promotion shall be governed by, and construed under, the laws of territory in which you reside and the parties submit to the exclusive jurisdiction of the courts of the same territory.