

Terms and Conditions

Promoter: Sony Europe B.V., The Heights, Brooklands, Weybridge, Surrey KT13 0XW, United Kingdom (“**Sony**”)

1. The Promotion entitles customers that have purchased one of the BRAVIA XR TV products listed below (“**Qualifying Product(s)**”) from an authorised Sony dealer in the Republic of Ireland **between 7 October 2021 and 30 November 2021** (inclusive) to claim PlayStation Store credit in the form of 2 digital voucher codes worth a total of €100 (“**Voucher**”), subject to the terms and conditions set out herein.

Qualifying Products:

TV Category	Model name
BRAVIA XR 4K LCD	XR-50X90J
	XR-50X94J
	XR-55X90J
	XR-55X94J
	XR-65X90J
	XR-65X94J
	XR-65X95J
	XR-75X90J
	XR-75X94J
	XR-75X95J
	XR-85X95J
BRAVIA XR 4K OLED	XR-55A80J
	XR-65A80J
	XR-77A80J
	XR-55A84J
	XR-65A84J
	XR-77A84J
	XR-55A90J
	XR-65A90J
XR-83A90J	
BRAVIA XR 8K OLED	XR-85Z9J
	XR-75Z9J

2. Any questions regarding the Promotion or its administration should be directed to the Promoter, and not to any Sony Interactive Entertainment company ("SIE"). SIE is not the sponsor, organizer, or administrator of the Promotion.
3. You must be aged 18 or over to claim. This is a consumer promotion and is only available to the original consumer who purchased the product. Claims from resellers and/or any other companies, organizations and institutions are excluded from this offer.
4. This promotion is only available for Qualifying Products which have been supplied and distributed by Sony to its authorised resellers in the Republic of Ireland. Please check with your retailer to ensure they are an authorised reseller participating in the promotion. Sony is not responsible for a retailer's misleading statements in this respect and the final decision as to whether a retailer is authorised rests with Sony.

How to Claim

5. In order to claim your voucher you will need to complete the online claim form at <http://www.sony.ie/promo/tv>. Entries submitted by any other means or in any other format will be rejected. You will need a My Sony account to submit a claim – if you do not already have a My Sony account, you will be required to create an account before you can submit your claim.
6. **Completed claim forms must be submitted by midnight (CET) on 31 December 2021.** No claims will be accepted after this date.
7. You will be required to submit electronically with your claim form the following:
 - (1) a copy of the original sales receipt/invoice showing clearly the name of the retailer, date of purchase and the Qualifying Product name; and
 - (2) a picture of the serial number and device ID of your Qualifying Product displayed on the TV screen. To access the serial number and device ID press the "home" key on your remote control, select "Status & Diagnostics", then "OK" and finally select the "System Information" option. You can obtain more information in this regard through the following link: <https://www.sony.ie/electronics/support/articles/00248604>
8. Handwritten receipts and/or online order confirmations will not be accepted. False or edited invoices or receipts will not be approved, and the relevant claim will be treated as fraud. Sony reserves the right to collect additional information and / or supporting documents to validate claims where necessary.
9. Where the proof of purchase mentions an order date that is different from the date that the proof of purchase was issued (invoice date), then the purchase date will be determined solely by reference to the order date.
10. Once your claim has been submitted you will receive an acknowledgement of receipt. If the claim is valid, you will receive a further email within 20 (twenty) days with 2 PlayStation Store voucher codes worth €50 each. If the claim is incomplete or does not comply with the requirements set out in these terms and conditions, you will be informed via email and will be given a period of 14 (fourteen) calendar days in which to

resolve any issues and to send the correct and valid document(s) that meets these requirements. Please check your "junk email" folder if you have not received any email.

Redeeming your Voucher

11. **Vouchers must be redeemed on the PlayStation Store no later than 31 May 2022.**
To redeem your Voucher go to <https://my.playstation.com/> and log in using your PlayStation Network account or create a new account. Select the Account menu, by clicking your profile picture in the upper right-hand corner, click "Redeem Codes" and then enter the 12-character promotional code sent to you by email. You can also redeem your voucher through your PS4 or PS5 console - full details on how to activate your code are available at the following link: <https://www.playstation.com/en-ie/support/store/redeem-ps-store-voucher-code/>
12. For support queries regarding any game related errors and/or issues in Voucher redemption on the PlayStation Store, please visit <https://www.playstation.com/en-ie/support>

General

13. Sony reserves the right to reject claims where we suspect that any false or fraudulent claim is being made or where a claim has been made which does not comply with these terms. Sony reserves the right to take legal action in the case of fraudulent claims.
14. A claim cannot be made in respect of a Qualifying Product that is returned to the retailer for a refund.
15. A maximum of 2 (two) claims per person will be accepted. Only one claim per product will be accepted – any subsequent claims quoting the same product serial number will be rejected.
16. Vouchers and PlayStation Store codes are non-transferable, non-exchangeable and cannot be substituted for cash. No alternative offer or reward is available.
17. Participation in this promotion does not prevent participation in any other promotions relating to the Qualifying products.
18. Personal information which you supply will be processed by Sony Europe B.V., and its third-party service providers solely for the purposes of administering this Promotion. By submitting a claim, you will be deemed to have read and accepted these Terms and Conditions and Sony's privacy policy which is available at: https://www.sony.ie/eu/pages/privacy/en_IE/privacy_overview.html. If you have any questions regarding our use of your personal information, please contact us via our online web form at <http://services.sony.ie/support/en/contacts/pim/email>.
19. If you have any questions relating to this promotion or your claim, please contact us on **+353(0)14073341** or via <http://www.sony.ie/promo/contact>
20. This Promotion is subject to the laws of England and any disputes must be brought under the jurisdiction of the courts of England (unless applicable national law provides otherwise).