

Terms and Conditions

1. The promoter of Cashback with Sony (the “**Promotion**”) is Sony Europe B.V. based at The Heights, Brooklands, Weybridge, Surrey, KT13 0XW (“**Sony**”). Please do not send claim forms to this address as they will not be accepted. Please only use the websites listed in section 6 to enter claims.
2. This promotion is a consumer campaign and is available only for the original consumer who bought the product, including professional photographers. Claims from companies, organisations and institutions and claims from resellers are excluded from this offer. You must be aged 18 or over to make a claim under the Promotion.
3. The Promotion only applies to the purchase of new products (i.e. not second hand, returned or refurbished products) which have been supplied and distributed by Sony within the UK and Republic of Ireland.
4. Please take time to review these terms and conditions carefully and ensure that you comply with their provisions to avoid disappointment.

Scope

5. (a) If you have purchased any of the following products (the “**Products**”) from an authorised Sony dealer located in the UK, Republic of Ireland and Isle of Man **between the 15th October 2020 and 31st January 2021 (Inclusive)** then you will be entitled to apply for the following Cashback amounts and the remainder of these Terms and Conditions shall apply.

Category	Model	Cashback Value (UK)	Cashback Value (R.O.I)
Compact Cameras Cyber-Shot™	DSC-RX100M5A	£100	€100
	DSC-RX100M6	£100	€100
	DSC-RX10M3	£200	€200
	DSC-RX10M4	£200	€200
	DSC-RX100M7	£100	€100
α Mirrorless Cameras	A6600	£150	€150
	A6600M (A6600 + SEL18135)	£150	€150
	A7M3	£200	€200
	A7M3K (A7M3 + SEL2870)	£200	€200
	A7M3G (A7M3 + SEL24105G)	£300	€300
	A7RM3	£300	€300
	A7RM4	£300	€300
	A9	£300	€300
	A9M2	£300	€300
Camcorders Handycam®	FDR-AX700	£200	€200
	FDR-AX53V	£100	€100
	FDR-AX53	£100	€100
	FDR-AX43	£100	€100

α Lenses	SEL100400GM	£100	€100
	SEL100F28GM	£100	€100
	SEL1018	£50	€50
	SEL1224G	£100	€100
	SEL135F18GM	£100	€100
	SEL1635GM	£100	€100
	SEL1635Z	£100	€100
	SEL1655G	£100	€100
	SEL1670Z	£100	€100
	SEL18200LE	£50	€50
	SEL200600G	£100	€100
	SEL20F18G	£100	€100
	SEL24105G	£100	€100
	SEL24240	£100	€100
	SEL2470GM	£100	€100
	SEL2470Z	£100	€100
	SEL24F14GM	£100	€100
	SEL24F14GM	£100	€100
	SEL35F14Z	£100	€100
	SEL35F18F	£50	€50
	SEL35F28Z	£100	€100
	SEL50F14Z	£100	€100
	SEL55F18Z	£100	€100
	SEL70200G	£100	€100
	SEL70200GM	£100	€100
	SEL70300G	£100	€100
	SEL70350G	£50	€50
	SEL85F14GM	£100	€100
	SEL85F18	£50	€50
	SEL90M28G	£100	€100
	SELP18110G	£400	€400
	SELP28135G	£100	€100
Accessories	HVL-F60RM flash	£70	€70
	VG-C4EM grip	£50	€50
	XLR-K3M	£60	€60

Special Offer for products purchased between 26th November 2020 and 3rd December 2020 (inclusive) as well as 17th December 2020 and 31st December 2020 (inclusive) only

5(b) If you have purchased any of the following products from an authorised Sony dealer located in the UK, Republic of Ireland and Isle of Man between **26th November 2020 and 3rd December 2020 (inclusive) as well as 17th December 2020 and 31st December 2020 (inclusive) only** then you will be entitled to apply for the following enhanced Cashback and the remainder of these Terms and Conditions shall apply.

Product	Original Amount (£)	Original Amount (€)	Extra Cashback Amount (£)	Extra Cashback Amount (€)	Total Cashback Amount (£)	Total Cashback Amount (€)
A7M3	£200	€200	£100	€100	£300	€300
A7M3K (A7M3 + SEL2870)	£200	€200	£100	€100	£300	€300
A7M3G (A7M3 + SEL24105G)	£300	€300	£100	€100	£400	€400
A7RM3	£300	€300	£200	€200	£500	€500
A7RM4	£300	€300	£200	€200	£500	€500

How to claim

- Regardless of the type of product(s) that you are claiming for, please complete your claim online at the following URL: www.sony.co.uk/wintercashback (or www.sony.ie/wintercashback for Republic of Ireland). You will need a My Sony account to submit a claim – if you do not already have a My Sony account, you will be required to create an account.
- To complete your claim you will be required to include electronically the serial number of the product, a handheld photo of the serial number on the product itself, and a copy of your original printed sales receipt/sales invoice clearly showing the name of the retailer, the product name and date of purchase. Online order confirmations and handwritten receipts will not be accepted. Fake, altered or doctored invoices or receipts will be rejected and the related claims treated as a fraudulent claim. Sony reserves the right to request additional information and/or supporting documents in order to verify the validity of claims.
- Claims may only be submitted after thirty (30) days from the date of purchase of the relevant Product(s). Claims submitted before the relevant date will be rejected.**
- All claim forms submitted in respect of the Cashback Promotion must be received by midnight (CET) on March 31st 2021. No claims will be accepted after this date.**

General Terms applicable to all Cashback applications

- The Cashback is only available on Sony qualifying products which have been supplied and distributed by Sony to its authorised dealers [within the UK, Republic of Ireland](#) and Isle of Man (as appropriate). We recommend that you check with your retailer before purchase to ensure that your purchase qualifies under these Terms and Conditions. You can also check on the Sony Cashback website specified in section 6 for details of Sony's authorised dealers. Sony is not responsible for a retailer's misleading statements in this respect and the final decision as to whether a retailer is authorised rests with Sony. For the avoidance of doubt, **Sony will not accept claims against products purchased from eBay or from third party sellers on the Amazon Marketplace platform (whether listed as new or used).**
- A claim for Cashback cannot be made in respect of a product that is returned to the retailer for a refund. Sony may check serial numbers with retailers to monitor for product returns. Where

cashback has already been paid in respect of a returned product Sony shall be entitled to recover the relevant amount from you.

12. Each customer is limited to a maximum of two claims per individual model and a maximum of 5 claims in total (for example: if a customer purchases a qualifying camera and also purchases a qualifying kit that includes the same camera model, the customer will be able to claim in respect of both of those purchases).
13. In the event of an incomplete claim, the participant will be informed via email and he/she will be given a deadline of 14 (fourteen) calendar days in which to resolve any issues and to send the correct and valid document that meets these requirements.
14. Please allow 28 days for receipt of your Cashback once all criteria have been fulfilled; where we are unable to meet this deadline then we will do so as quickly as possible thereafter.
15. The Cashback will be provided in the form of a direct bank transfer provided correct bank details have been submitted and receipt is valid and readable. Claimants will have their Cashback paid in pounds sterling (or Euros for purchases in Republic of Ireland). If you provide bank account details in a country outside the country of purchase, you should check if your bank accepts payments in these currencies and you accept that the amount you receive may vary depending on the local currency and exchange rate at the date of payment. Sony accepts no liability in the event your bank does not accept payment in the relevant currency or for any related bank charges which may apply. Alternative cashback fulfilment is not possible.
16. It is necessary to have access to the internet with sufficient broadband speed and download capability in order to complete the claim form. Sony will not be held liable for any technical, hardware, software, server, website or internet connection issues which prevent or otherwise obstruct you from participating in the Promotion.

Miscellaneous terms

17. We reserve the right to withhold and / or refuse payment of the Cashback: (i) where we suspect that a claim under this Promotion is false or fraudulent or the claim does not comply with these terms, (ii) where a claim includes a serial number that has been used for a claim under a previous promotion or a previous claim under this promotion, or (iii) to an individual who has submitted a claim under a previous promotion which was fraudulent or otherwise in breach of terms of the terms of such promotion. Sony reserves the right to take legal action against any claimant who deliberately makes a fraudulent claim.
18. We reserve the right to withdraw the Promotion at any time without notice. All Cashback offers are subject to availability. Sony reserves the right to substitute any of the offers for products or services of equivalent status and value as necessary.
19. All Sony products are subject to availability.

20. There is no credit, cash or product alternative to the payment of a Cashback.
21. **Should you have any queries in relation to your claim, please phone us on [0207 365 2810](tel:02073652810) (UK) and [+353 \(0\) 14073341](tel:+353014073341) (Republic of Ireland) or contact us via online website at www.sony.co.uk/cashback/di/contact (UK) or www.sony.ie/cashback/di/contact (IE)**
22. All instructions given within the claim form are part of these Terms and Conditions.
23. By claiming your Cashback claimants will be deemed to have read and accepted these Terms and Conditions and Sony's privacy policy which is available at http://www.sony.co.uk/pages/privacy/privacy_statement_en_GB.html
24. Personal information which you supply will be processed by Sony Europe B.V. and its third-party service provider for the purposes of administering this promotion. Sony may share information with retailers or other third parties, where necessary, in order to verify claims and prevent (or report) fraudulent claims.
25. If you have any questions regarding our use of your personal information, please contact us via our online web form at <http://services.sony.co.uk/support/en/contacts/pim/email>
26. This Promotion shall be governed by, and construed under, the laws of territory in which you reside, and the parties submit to the exclusive jurisdiction of the courts of the same territory.