

Prize draw Terms and Conditions

- The Prize draw is open to customers residing Denmark/Norway/Finland/Sweden
- The prize draw promotion is run by Sony Europe B.V., with registered office in The Heights, Weybridge, Brooklands, Surrey, KT13 0XW, UK.
- **Prize:** the prize consists of 2 tickets to a Post Malone concert taking place in Berlin, Germany on August 18th, 2025, including return flights from winner's country and one night hotel stay in Berlin Central.
- Any other personal costs inter alia for food/drinks are not included in the prize and need to be borne by the participant.
- A total of 16 Tickets will be awarded per Nordic region via a randomly run raffle. Nordic region means Sweden, Norway, Denmark & Finland.
- The campaign will run for products purchased from May 15th, 2025 and June 30th, 2025.
- To enter the prize draw you must be 18 years of age or over. Only private participants unrelated to Sony are eligible.
- To enter prize draw customers must purchase one pair of eligible Sony headphones* at [selected retailers](#) between the campaign dates May 15th, 2025 to midnight on June 30th, 2025 and register the product by midnight July 6th, 2025.
- Only one pair of headphones may be registered per person for entry into the prize draw.
- The prize draw will take place one week after the close of the campaign on June 30th, 2025, whereby the winners will be chosen by random performed by a computer process.
- Winners will be notified by email within 2 weeks after the draw is made.
- If a winner does not respond to Sony within 7 days of being notified, then the winner's prize will be forfeited, and Sony will be entitled to select another winner in accordance with the process described above.
- The prize is non-exchangeable, non-transferable and no cash alternative is offered.
- Sony is not responsible for realisation of the concerts for which tickets were raffled. Any disruption, postponement or cancellation of concerts is not under responsibility/ liability of Sony.
- Customers who have returned the product to its dealer within the legal return period will not be eligible for participation in the prize draw promotion.
- By purchasing and registering your product and entering this competition, you agree to these Terms of Participation and also that any personal information provided by you with your entry may be held and used by Sony or its agents and suppliers to administer this competition.
- Sony is committed to protecting and respecting your privacy and will only use your personal information in accordance with these Terms and Conditions and for the fulfilment of the prize draw and in accordance with Sony's [Privacy Policy](#).
- Participants acknowledge and agree that neither Austin Richard Post p/k/a Post Malone, Posty Touring, Inc., Posty Posts, Inc., AP Group Holdings, LLC nor any of their respective parent companies, subsidiaries, affiliates, owners, officers, directors, employees, agents or representatives, are responsible in any manner whatsoever for the administration, implementation or operation of the promotion, and none are prize providers with regard hereto.

* Eligible Model List: WH-1000XM6B.CE7 | WH-1000XM6S.CE7 | WH-1000XM6L.CE7