



TERMS AND CONDITIONS

- The promoter of Sony RGB pre-order promotion on selected Sony RGB TVs (the "Promotion") is Sony Europe B.V. based at The Heights, Brooklands, Weybridge, Surrey, KT13 0XW ("Sony"). Please do not send claim forms to this address as they will not be accepted. Please only use the website www.sony.co.uk/promo/TVpreorder (UK claims) and www.sony.ie/promo/TVpreorder (ROI claims) to enter your claim.
- The pre-order promotion runs from 27th May to 7th July 2026 only. The customer will pre-order with the Retailer, leaving payment details (subject to Retailer requirements). Retailer will need to share proof of pre-order with the customer. Once stock hits the Retailers warehouse, the customer pays for their pre-ordered TV and the Retailer ships the customer's new RGB TV. 35 days after the purchase date (i.e. stock is shipped by the Retailer to the customer) the customer can claim their cashback and their free product(s) (i.e. if purchase date of your item is 8th June, you will be able to claim from 13th July). If your claim includes additional gift items, you will receive separate mails regarding them.
- This is a pre-order promotion. Eligibility is limited to customers who place orders for the relevant products prior to the products becoming available in stock. Once the products are in stock and available for immediate fulfilment, any subsequent orders shall no longer qualify as pre-orders and shall no longer be eligible to participate in the promotion (even if the order was placed before 7th July 2026).
- RGB TV Promotional models and rewards shown below:-

BRAVIA 7 II	Cashback amount	Free TV: 43" BRAVIA 3	Free Theatre U HT-AN7
K85XR75M2PB	£400 / €450	Yes	
K75XR75M2PB	£300 / €350	Yes	
K65XR75M2PB	£200 / €250		Yes
K55XR75M2PB	£200 / €250		
K50XR75M2PB	£200 / €250		
BRAVIA 9 II	Cashback	43" BRAVIA 3	HT-AN7
K85XR95M2PB	£500 / €550	Yes	Yes
K75XR95M2PB	£400 / €450	Yes	Yes
K65XR95M2PB	£300 / €350	Yes	

- This Promotion is designed as a consumer campaign, exclusively available to the original consumer who 'pre-ordered' any of the eligible products from UK or ROI Retailers. Claims from companies, organisations and institutions and claims from resellers are not eligible for this offer. Claimants must be aged 18 or over to submit a claim under the Promotion.
- The Promotion applies solely to the pre-order of new products (i.e. not second hand, returned or refurbished products) that have been supplied and distributed by Sony within the UK and Republic of Ireland.
- Please take time to review these terms and conditions carefully and ensure that you comply with their provisions to avoid disappointment.



HOW TO CLAIM

- Please complete your claim online at the following URL for UK: www.sony.co.uk/promo/TVpreorder and www.sony.ie/promo/TVpreorder for Republic of Ireland. You will need a My Sony account to submit a claim – if you do not already have a My Sony account, you will be required to create an account.
- To complete your claim, you will be required to include a photo of your RGB pre-order receipt (showing your pre-order date) and a photo of your RGB TV purchase receipt or invoice, showing the date of purchase (not the pre-order date), You will also have to upload a picture of your model and serial number. You can either share a photo of the sticker from the back of the TV, the sticker on the box, or picture of the system information screen from the TV.
- In case the proof of purchase mentions an order date that is different from the date that the proof of purchase was issued (invoice date), then the purchase date will be determined solely by reference to the invoice date. Please note that order confirmations never replace valid invoices. Online order confirmations and handwritten receipts will not be accepted as invoices. Fake, altered, or doctored invoices or receipts will be rejected, and the related claims treated as a fraudulent claim. Sony reserves the right to request additional information and/or supporting documents to verify the validity of claims.
- Claims may only be submitted after thirty-five (35) days from the purchase (=invoice) date of your new RGB TV. Claims submitted before the relevant date or without the supporting pre-order receipt and purchase receipt will be rejected. All claim forms must be received between 13th July and by midnight (CET) on 15th September 2026. No claims will be accepted after this date.

GENERAL TERMS APPLICABLE TO ALL APPLICATIONS

- A claim for Cashback cannot be made in respect of a product that is returned to the retailer for a refund. Sony may check serial numbers with retailers to monitor for product returns. Where cashback has already been paid in respect of a returned product Sony shall be entitled to recover the relevant amount from you.
- Customer cashback and the free HT-AN7 BRAVIA Theatre U neckband speaker (if applicable) will be fulfilled by Sony's 3rd party promotions handling partner. The free 43" BRAVIA 3 TV will be fulfilled by Sony, therefore, the customer will be contacted directly by Sony to arrange delivery of their free TV. Please allow 28 days for receipt of your Cashback and free product(s) once all criteria have been fulfilled; where we are unable to meet this deadline then we will do so as quickly as possible thereafter.
- Each customer is limited to a maximum of two claims per household and per model.
- In the event of an incomplete claim, the participant will be informed via email, and he/she will be given a deadline of 14 (fourteen) calendar days in which to resolve any issues and to send the correct and valid document that meets these requirements.
- The Cashback will be provided in the form of a direct bank transfer provided correct bank details have been submitted, and receipt is valid and readable. Claimants will have their Cashback paid in pounds sterling (UK) or Euros (Ireland). Alternative cashback fulfilment is not



possible. Free product(s) will be shipped directly to the consumer address on the claim. Once the claim has been submitted, it is no longer possible to change the delivery address.

- It is necessary to have access to the internet with sufficient broadband speed and download capability in order to complete the claim form. Sony will not be held liable for any technical, hardware, software, server, website or internet connection issues which prevent or otherwise obstruct you from participating in the Promotion.

MISCELLANEOUS TERMS

- We reserve the right to withhold and/or refuse payment of the Cashback and/or free product(s): (i) where we suspect that a claim under this Promotion is false or fraudulent or the claim does not comply with these terms, (ii) where a claim includes a serial number that has been used for a claim under a previous promotion or a previous claim under this promotion, or (iii) to an individual who has submitted a claim under a previous promotion which was fraudulent or otherwise in breach of terms of the terms of such promotion. Sony reserves the right to take legal action against any claimant who deliberately makes a fraudulent claim.
- We reserve the right to withdraw the Promotion at any time without notice. Sony reserves the right to substitute any of the offers for products or services of equivalent status and value as necessary.
- There is no credit, cash or product alternative to the payment of a Cashback.
- Should you have any queries in relation to your claim, please phone us on 0207 365 2810 (UK) and +353 (0) 14073341 (Republic of Ireland) or contact us via online website at:
www.sony.co.uk/cashback/tv/contact (UK)
www.sony.ie/cashback/tv/contact (IE)
- All instructions given within the claim form are part of these Terms and Conditions.
- By claiming your Cashback claimants will be deemed to have read and accepted these Terms and Conditions and Sony's privacy policy -
https://www.sony.co.uk/eu/pages/privacy/en_GB/privacy_overview.html or
https://www.sony.ie/eu/pages/privacy/en_IE/privacy_overview.html
- Personal information which you supply will be processed by Sony Europe B.V. and its third-party service provider for the purposes of administering this promotion. Sony may share information with retailers or other third parties, where necessary, in order to verify claims and prevent (or report) fraudulent claims.
- If you have any questions regarding our use of your personal information, please contact us via our online web form at <http://services.sony.co.uk/support/en/contacts/pim/email> or <http://services.sony.ie/supportmvc/en/Contact/Pim>
- This Promotion shall be governed by, and construed under, the laws of England and Wales (or the laws of Ireland for purchases from retailers in the Republic of Ireland), and the parties submit to the exclusive jurisdiction of the courts of England and Wales (or the Irish courts for purchases from retailers in the Republic of Ireland).