SONY

PlayStation®Store Voucher Promotional Terms and Conditions

Promotion Terms and Conditions

Promoter: Sony UK Limited, The Heights, Brooklands, Weybridge, Surrey KT13 0XW

1) This promotion (the "**Promotion**") is a consumer campaign and is available to consumers aged 18 or over, (hereafter referred to as "Participants") who have purchased a selected television (hereafter referred to as "**Promotional TVs**") in the period from 19th November 2026 to 31st January 2027 inclusive ("**Promotion Period**") from selected Sony Authorised Distributors in the UK, and subsequently registered them with Sony in the period from 19th November 2026 to 31st January 2027 inclusive ("**Registration Period**"). Customers must wait 35 days from the date of the qualifying Promotional TV purchase, to submit their claim with Sony in the period from 24th December 2026 to 21st March 2027 ("**Claim Period**"). Employees of Sony as well as commercial end customers/partners of Sony and their employees are excluded from participation. Claims from companies, organisations and institutions and claims from resellers as well as any claims from Sony employees, contractors or Sony's third-party service providers are excluded from this offer.

2) The Promotion is only valid for participating promotional TVs that are offered in the UK from selected Sony Authorised Distributors and purchased in the UK in a retail store or online. UK Retailers include:- Sony Store Online, Currys, John Lewis, Argos, Amazon, Very, AO, EE, JoyBuy, Richer Sounds, Harvey Norman UK, Sevenoaks, Independents, Sony Centres & CIH/Euronics Dealers (hereafter referred to as "Sony Authorised Distributors").

3) As part of the PlayStation Store Voucher Promotion, customers who purchased and subsequently registered any of the promotional TVs listed below between 19th November 2026 to 31st January 2027 (inclusive) from a Sony Authorised Distributor will be eligible to receive PlayStation Store credit in the form of digital voucher codes with a maximum value of £50 per voucher ("Voucher"). For some of the products listed, 1, 2, 3 or 4 £50 Voucher codes will be issued (see table). The terms and conditions set out here apply.

4) A maximum of three (3) promotional TVs per person can be registered to receive Vouchers during the campaign period.

5) If you have any questions about the Promotion or its implementation, please contact the Promoter directly and not Sony Interactive Entertainment ("SIE"). "SIE" is not the sponsor, promoter, or promoter of the Promotion.

6) This promotion is a consumer promotion and is only available to the original consumer who purchased the Promotional TV. Applications from sales partners and/or other companies, organizations and institutions are excluded from this offer.

7) Please check with your dealer to ensure they are a Sony Authorised Distributor for the purpose of this Promotion. Sony is not responsible for any misleading statements made by a retailer in this regard. The final decision as to whether a dealer is a Sony Authorised Distributor is up to Sony.

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Participating products

Series	Model	No. of vouchers	Value of vouchers
43" BRAVIA 3 II (K-43XR38M2)	K43XR38M2PB.UKA	1	£50
50" BRAVIA 3 II (K-50XR38M2)	K50XR38M2PB.UKA	1	£50
55" BRAVIA 3 II (K-55XR38M2)	K55XR38M2PB.UKA	2	£100
65" BRAVIA 3 II (K-65XR38M2)	K65XR38M2PB.UKA	2	£100
75" BRAVIA 3 II (K-75XR38M2)	K75XR38M2PB.UKA	3	£150
85" BRAVIA 3 II (K-85XR38M2)	K85XR38M2PB.UKA	3	£150
100" BRAVIA 3 II (K-100XR38M2)	K100XR38M2PB.UKA	4	£200

- To claim your PlayStation voucher codes, you need to fill out the application form online at www.sony.co.uk/promo/PSvoucher2026 and register the product there. All applications submitted by any other means or in a different format will be rejected. You will need a My Sony account to submit a claim. If you don't already have a My Sony account, you'll need to create one before you can submit your claim.

- Completed application forms must be submitted online by midnight (CET) on 21st March 2027. After this date, no more applications will be accepted. The deadline is final, and no exceptions or extensions will be granted under any circumstances.

- You must submit your application form electronically along with the following documents:
  - **a.** a copy of the original receipt/invoice showing the retailer's name, date of purchase, and the name of the participating product; **AND**
  - b. A photo of the system information screen **OR** a photo of the sticker on the back of the TV, clearly showing the Device ID, Model, and Serial Number.

- Handwritten receipts and/or online order confirmations will not be accepted. Forged, altered or processed invoices or receipts will be rejected and treated as fraud. Sony reserves the right to request additional information and/or supporting documents to verify the validity of applications.

- If the Proof of Purchase indicates an order date other than the date of issue of the proof of purchase (invoice date), the date of purchase will be determined solely on the basis of the date of the order.

- As soon as we have received your application, you will receive an online confirmation of receipt. If your application is complete and correct, you will receive another email with one, two, three or four £50 PlayStation Store voucher codes (based on what TV was purchased) within 14 (fourteen) days of the final application review. If the application is incomplete or the listed promotional conditions are not met, you will be informed by email and have 14 (fourteen) calendar days to correct any errors and send the correct and valid documents. Please check your spam folder if you do not receive an email.

Redeeming the voucher

- Voucher codes must be redeemed on PlayStation®Store by 21st March 2028. To redeem your Voucher, go to https://my.playstation.com/ and sign in to your PlayStation Network account or create a new account, select the account menu by clicking on your profile picture in the top right corner and then clicking on 'Redeem voucher codes'. Then enter your 12-digit promotional code that you received by email. You can

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also redeem the Voucher via your PS4 or PS5 console. For more information on how to redeem your code, please visit the following link: https://www.playstation.com/en-gb/support/store/redeem-ps-store-voucher-code/ The use of the funds once activated in customer account is not limited to any duration.

- For game-related errors and/or issues redeeming the Voucher on PlayStation Store, please visit https://www.playstation.com/en-gb/support/

General

1) Sony reserves the right to reject any claim where we suspect that an erroneous or fraudulent claim has been made, or where a claim has been made that does not comply with these Promotion Terms. Sony reserves the right to take legal action in the event of fraudulent applications.
2) A claim cannot be made for a Promotional TV that is/has been returned to the retailer for a refund.
3) PlayStation Store Vouchers and voucher codes are non-transferable, non-exchangeable and non-refundable. There are no other alternatives or rewards available.
4) Participation in this promotion does not exclude you from other promotions for the Promotional TVs.
5) Personal data that you provide will be processed by Sony Europe B.V. and its third-party service providers solely for the purpose of carrying out this promotion. By submitting a claim, you confirm that you have read and accepted these Promotion Terms and Conditions and Sony's Privacy Policy. You can find them at: *https://www.sony.co.uk/eu/pages/privacy/en_GB/privacy_policy.html*
6) If you have any questions about our use of your personal data, please contact us via our online form at: /support/en/contacts/pim/email
7) Should you have any queries in relation to your claim, please phone us on 0207 365 2810 or contact us via online website at http://www.sony.co.uk/promo/contact
8) This promotion is governed by the laws of the UK and all disputes shall be subject to the exclusive jurisdiction of the UK courts (unless otherwise provided for by applicable national law).