

Terms and Conditions

"Sony BRAVIA Promotion" PROMOTION

1. The promoter of **Sony BRAVIA Promotion** (the "**Promotion**") is Home Entertainment & Sound Europe a division of Sony Europe Limited ("**Sony**") based at The Heights, Brooklands, Weybridge, Surrey KT13 0XW, UK. **Please do not send claims to this address.**

Should have any questions regarding this promotion, please use the contact form on www.sony.eu/braviapromotion or call the helpline on 00 800 2525 6060 (free from landlines) or 00 **33 48 691 4033** (for calls from mobile phones which will be chargeable at your network providers rate) - Monday to Friday from 8am to 11am and 12pm to 4pm

The Promotion entitles purchasers of certain Sony Bravia televisions (each an "Eligible Products" and together the "Eligible Products"), to qualify for certain free Sony Mobile products, (each a '**Gift**' and together the "**Gifts**") as follows:

If you purchase a KDL46W905 or KDL55W905 Sony Bravia you are entitled to claim for one Sony Mobile *Xperia Z (value as of £449) at the time these terms and conditions are written (23/05/2013)*

If you purchase a KDL47W802 or KDL47W805 or KDL47W807 or KDL47W808 or KDL47W809 or KDL55W802 or KDL55W805 or KDL55W807 or KDL55W808 or KDL55W809 Sony Bravia you are entitled to claim for one Sony Mobile *Xperia L (value as of £259) at the time these terms and conditions are written)*

How to Claim

1. *Customers* who purchase an Eligible Product between 29th May and 14 July 2013 (inclusive) are entitled to submit an application for their Gift as set out above.
2. Customers will only be eligible to claim and receive the Gift that is offered under the Promotion in the country in which they purchased their Eligible Product
3. The offer is strictly reserved for end users living in the following countries:, Austria, Belgium, Bosnia, , Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Latvia, Latvia, Lithuania, Luxembourg, Macedonia, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK

4. To claim your Gift,

- a. Cut the **original EAN and the Sony product's serial number** from the side of your Sony Bravia television box (as shown in the example below)



- b. **Extract the leaflet “find special offers”** which you will find affixed to the back of the TV, inside the television box (as shown in the example below)



That leaflet contains the **Unique Promotion Code** that you will need to use to register online for the promotion.

- c. **Within 15 days of your date of purchase** you shall :

c.1 register your participation (registration is compulsory to participate **online** on www.sony.eu/braviapromotion):

and

c.2 send to:

Sony BRAVIA Promotion – GB
Custom Solutions n° A 24890
13102 Rousset CEDEX
FRANCE

the following documents :

- a print out of the *“Thank you”* Page (on which appear the participation code and barcode) that you will find at the end of your journey on the bravia promotion website, once you have successfully completed your on line registration;



- the cutout EAN from your Sony Bravia television box and the Sony product's serial number;
- A copy of your printed sales receipt (being sure to circle the Sony Bravia product associated with the offer, the name of the dealer and the purchase date).
- the Original leaflet "find special offers" with your Unique Promotion Code taken from the back of TV:

All claim forms should be posted within 15 days of your date of purchase. No claims will be accepted after this time. All required original documents as described are compulsory. If one or more are missing, your claim will be rejected and you will be notified accordingly by email.

General

1. Eligible Products are only and exclusively the following Sony Bravia television models:
KDL46W905, KDL55W905, KDL47W802, KDL47W805, KDL47W807, KDL47W808, KDL47W809, KDL55W802, KDL55W805, KDL55W807, KDL55W808 or KDL55W809. All products are subject to availability.
2. The Promotion is only available to customers who effectively purchased one of the above Sony Bravia televisions and who are aged 18 or over.
3. Gifts are only available on Sony Bravia televisions which have been supplied and distributed by Sony to its authorised dealers/resellers. Please check with your retailer to ensure your product is eligible before purchasing to avoid disappointment.
4. A purchase cannot be qualified as effective and a Gift cannot be validly claimed and kept, if a customer returns a previously purchased Eligible Product to the retailer/reseller. Any Gift already received should then be returned to Custom Solutions in its original packaging, at the expense and risk of the Customer. Please return your phone to:

Sony Bravia Promotion – GB
Custom Solutions n° A 24890
ATTN : CUSTOMER CARE DEPARTMENT
13102 ROUSSET CEDEX
FRANCE
5. As your documents will not be returned to you we suggest you make copies of all documents before posting them and send claims via courier post.
6. Proof of posting will not be accepted as proof of receipt. No responsibility can be accepted for claim forms lost, damaged or delayed in transit.
7. Illegible or altered claim forms will be deemed void, as will claim forms not completed in accordance with these Terms and Conditions.
8. Please allow up to 28 days of date of reception for receipt of your Gift. Where we are unable to meet this deadline then we will do so as quickly as possible thereafter. Should your Gift not arrive please call the helpline on **00 800 2525 6060** (free from landlines) or **00 33 48 691 4033** (for mobile phone calls,

which would be chargeable at your usual network provider rates) between 8am to 11am and 12pm to 4pm Alternatively go to www.sony.eu/braviapromotion to track your claim and/or complete a contact form 24h a day.

9. Only one application per household (same name and/or address and/or town) and the Promotion is not open to businesses which trade in Sony products. It is only open to those consumers who purchase one (1) product for their own use and not for resale. Gifts issued pursuant to the Promotion are not for commercial resale.
10. We reserve the right to withhold Gift(s) where we suspect that any false or fraudulent claim is being made or where a claim has been made which does not comply with these terms.
11. All Gifts are subject to availability and we reserve the right to withdraw the Promotion or substitute the Gifts for gifts of equivalent value at any time without notice.
12. The Promotion is not available in conjunction with any other promotion.
13. There is no credit, product or cash alternative to the provision of a Gift(s).
14. All instructions given within this claim form are part of these Terms and Conditions.
15. This Promotion is subject to the law of England and Wales and any disputes must be brought under the jurisdiction of the courts of England and Wales.
16. By claiming your Gift, claimants will be deemed to have read and accepted these terms and conditions and Sony's privacy policy which is available at:
http://www.sony.co.uk/pages/privacy/Privacy_statement_en_EU.html.